March 2019

Update on 2019 Action Plan
Refining the workplan

Internet Society

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Taking a longer-term view

We have begun to set out a direction that takes us to 2020 and beyond
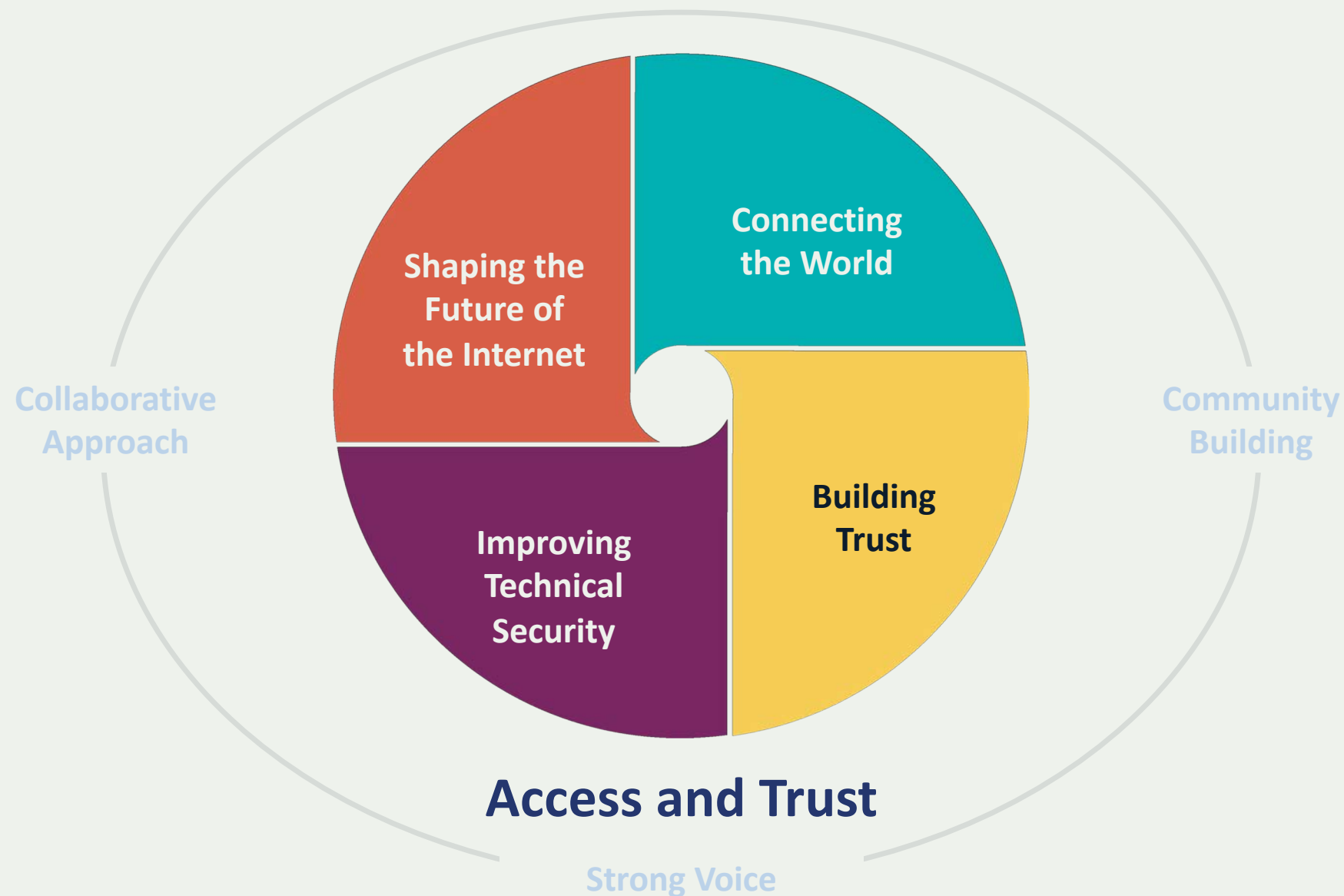
We have begun working towards this longer-term view

We've reviewed our 2019 projects with our future priorities in mind, and;

We have begun the work of narrowing our focus, and our operations, to better align with our direction of travel

Operationalizing our work

2019 Action Plan Focus Areas: WHAT we are doing

Connecting the World

Shaping the Future of the Internet

Building Trust

Improving Technical Security

Collaborative Approach

Community Building

Strong Voice

Access and Trust

WHAT we are doing: areas where we want to have impact

Improving Technical Security

MANRS Campaign
Salam Yamout

Deployment Trust Infrastructure
Olaf Kolkman

Cryptech - 708

Public Core
Olaf Kolkman

Deploy360
Kevin Meynell

NDSS
Karen O'Donoghue

Connecting the World

CN Campaign
Sebastian Bellagamba

IXPs and Interconnection
Jane Coffin

Building Trust

IoT Campaign
Frederic Donck

OTA
Megan Kruse

Trust Techno Policy
Christine Runnegar
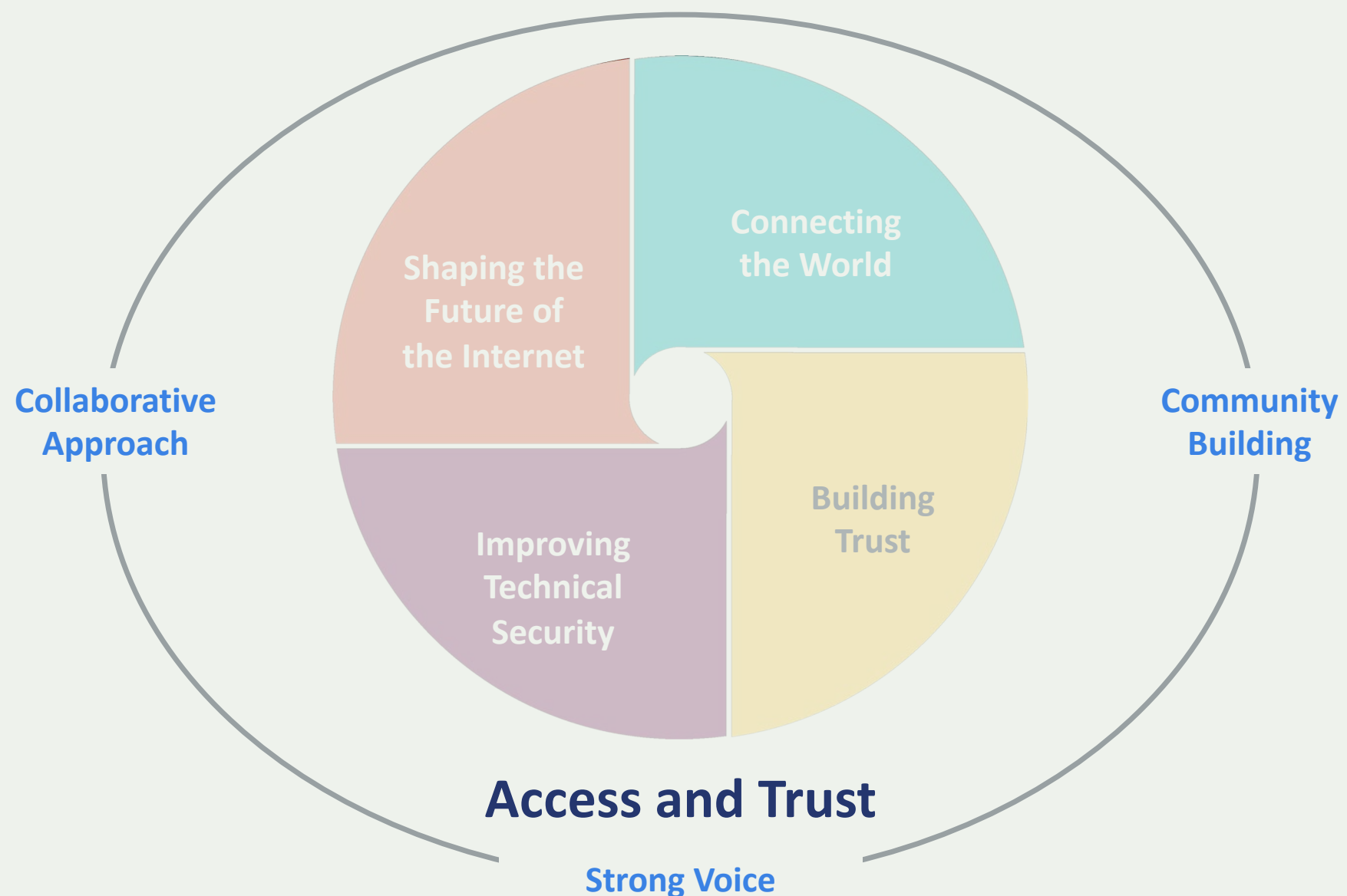
Shaping the Internet's Future

Emerging Technologies
Mat Ford

Emerging Issues Consolidation
Konstantinos Komaitis

Emerging Policy Issues
Konstantinos Komaitis

Emerging Policy Issues / Regulation Issues
Konstantinos Komaitis

2019 Action Plan Focus Areas: HOW we will work

Connecting the World

Shaping the Future of the Internet

Building Trust

Improving Technical Security

Collaborative Approach

Community Building

Access and Trust

Strong Voice

HOW we will work: ways to enhance our impact

Fostering a Collaborative Approach

Promote IETF
Mat Ford

Policy Engagement (Global)
Constance Bommalaer

Policy Engagement (Regional)
Raj Singh

Support IG Community
Dawit Bekele

IETF Policy Program
Elizabeth Olouch-Do-Canto

Other Evaluation of Fellowship Programs
Sally Wentworth

Building our Community

Chapters Engagement-Service Bureau
Christine Saegesser

Support Regional Events
Mark Buell

Community Engagement-Members and Partners
Joyce Dogniez

Civil Society
Katie Bengaard

Sustainable Development
Agustina Callegari

Partnership Development
Sally Harvey

Strong Voice

Community Leadership Recognition
Lia Kiessling

Brand
Beth Gombala

Identity & Community
Beth Gombala

External Communications
James Wood

Online Presence
Dan York

Google AdWords
Dan York

Internal Communications
James Wood

Communications Platform
James Wood

Impact Indicators

1. We are working on developing an appropriate set of high-level impact indicators for Action Plan 2019

2. We will present these indicators to the board in July

3. In November we will present the Action Plan Reporting Tool that will track project milestones (financial and programmatic milestones based on KPIs)

4. The 2019 Action Plan Impact Report will be published in January 2020 – we will share a preview of impact status based on available data with the Board in November

@flickr

2019 Project Adjustments

2019 Project adjustments

- We see 2019 as a transition year to build/set the foundation for our future success

- We analyzed all projects and took a hard look at the potential impact of 2019 work and whether it supports our future direction and priorities

- We have identified some projects and activities as requiring adjustment or re-alignment

- The Executive Team has taken action and and adjustments have been made including budget repurpose decisions

  - We will build on our affirmed commitments

  - We will reduce/begin to off ramp projects that do not align with our long term strategic focus

    - 3 projects have been removed

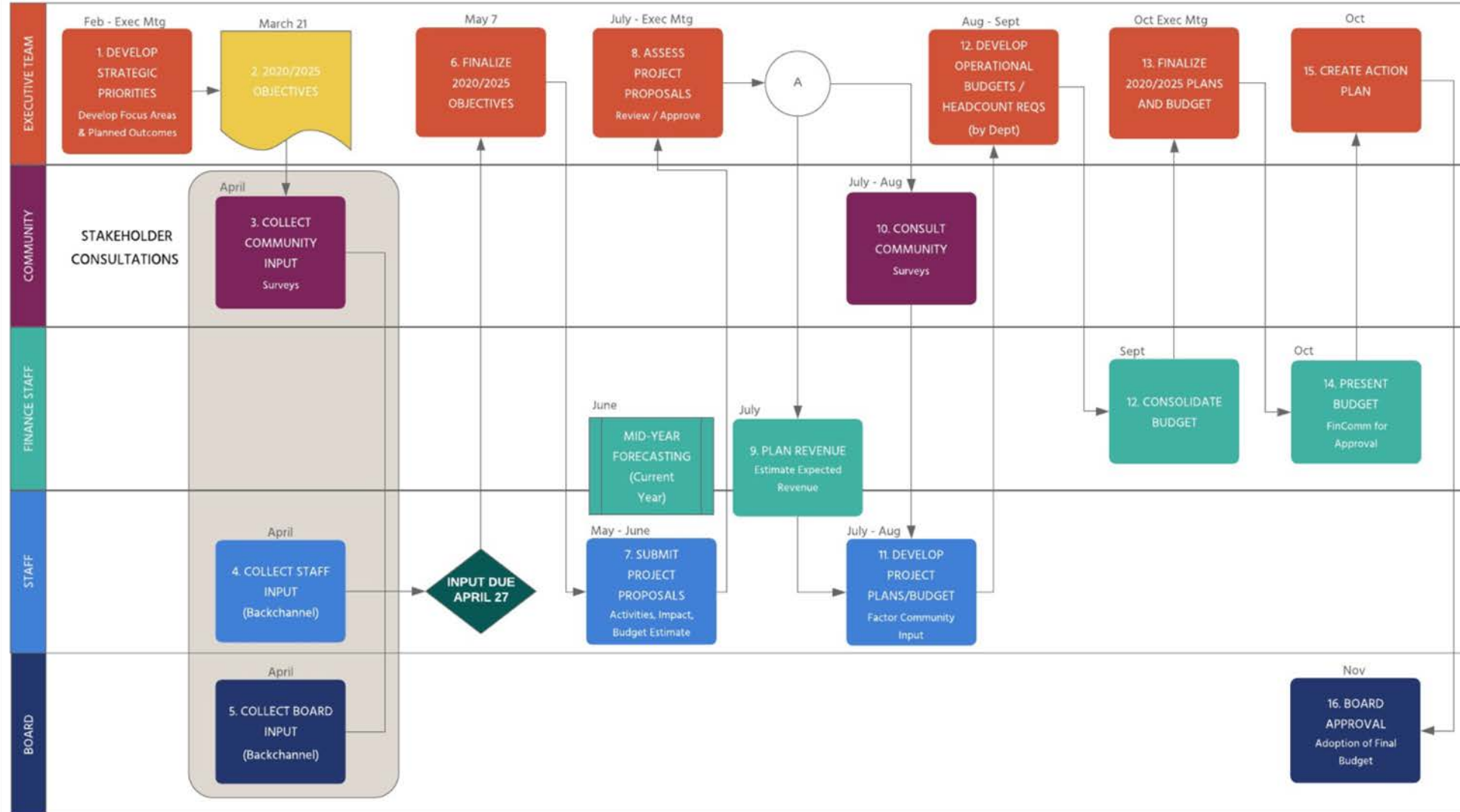   - 7 activities across 3 projects have been removed

What this means

- Information has been shared internally

- Some staff are affected and their roles and responsibilities have changed

- Budget has been reallocated

- Our Emerging Opportunities Fund is accordingly impacted

2020 Action Plan Process – a new way of developing projects and Action Plan

Action Plan and Budget Process 2020

Internet Society

EXECUTIVE TEAM

Feb - Exec Mtg
1. DEVELOP STRATEGIC PRIORITIES — Develop Focus Areas & Planned Outcomes

March 21
2. 2020/2025 OBJECTIVES

May 7
6. FINALIZE 2020/2025 OBJECTIVES

July - Exec Mtg
8. ASSESS PROJECT PROPOSALS — Review / Approve

A

Aug - Sept
12. DEVELOP OPERATIONAL BUDGETS / HEADCOUNT REQS (by Dept)

Oct Exec Mtg
13. FINALIZE 2020/2025 PLANS AND BUDGET

Oct
15. CREATE ACTION PLAN

COMMUNITY

STAKEHOLDER CONSULTATIONS

April
3. COLLECT COMMUNITY INPUT — Surveys

July - Aug
10. CONSULT COMMUNITY — Surveys

FINANCE STAFF

June
MID-YEAR FORECASTING (Current Year)

July
9. PLAN REVENUE — Estimate Expected Revenue

Sept
12. CONSOLIDATE BUDGET

Oct
14. PRESENT BUDGET — FinComm for Approval

STAFF

April
4. COLLECT STAFF INPUT (Backchannel)

INPUT DUE APRIL 27

May - June
7. SUBMIT PROJECT PROPOSALS — Activities, Impact, Budget Estimate

July - Aug
11. DEVELOP PROJECT PLANS/BUDGET — Factor Community Input

BOARD

April
5. COLLECT BOARD INPUT (Backchannel)

Nov
16. BOARD APPROVAL — Adoption of Final Budget

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Staff and Community consultation

- Multiple touchpoints in the process for staff and community involvement

- An agile process

- Use of our internal tools to comment on Focus Areas and to submit project proposals

- Sufficient time to incorporate community input

- A plan for 2020 that everyone feels ownership of

Backup Slides

Summary of Reductions in Projects and Activities

Projects Removed from 2019 Plan	Amount (000)
Connecting the World: Emerging Access	$100
Improving Technical Security: Names and Numbers	$25
Fostering a Collaborative Approach: Collaborative Governance (Board Fund)	$384
Activities Removed from 2019 Projects	**Amount (000)**
Improving Technical Security: Deployment Trust Infrastructure: Technologies Development	$4
Improving Technical Security: Deploy 360: IPv6	$20
Shaping the Internet's Future: Emerging Policy Issues: Unforeseen Policy Issues	$5
Shaping the Internet's Future: Regulation: Extraterritorial Consequences: Engage I* Community	$15
Building our Community: Support Regional Events: Regional Development	$50
Building our Community: Sustainable Development: Future of Jobs	$8
Building our Community: Sustainable Development: ISOC at SDG	$20

2019 Budget Repurpose

1. <u>Emerging Access</u>: Reduced investment in this project to focus on Community Networks, while investing in partners to build capacity and expand the access footprint

2. <u>Names and Numbers</u>: Direct spending reduced due to missing measures of effectiveness.

3. <u>Sustainable Development Goals</u>: Reducing investment in SDGs in preparation of refocus of 2020 Strategic Objectives

4. <u>Regional Development</u>: Aligned work with the Community Networks Regional Summits

5. <u>Community Building and Chapter Workshops</u>: Affirmed our commitment to the community and increased funding

6. <u>Indigenous Connectivity</u>: Affirmed our commitment to partnership with Indigenous communities and increased funding

Thank you.

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