Panama City
Saturday, 30th June

InterCommunity 2018

Harnessing the power of our global community

Internet Society

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Reimagining InterCommunity

2018 – our first full year of campaigning – is an opportunity to reimagine InterCommunity to deliver on its **objectives**:

- Unify our community around the world behind our shared global vision

- Provide a way for our community of members to meet, share, and connect

- Strengthen ties with our community and vice versa

- Showcase the power of the Internet
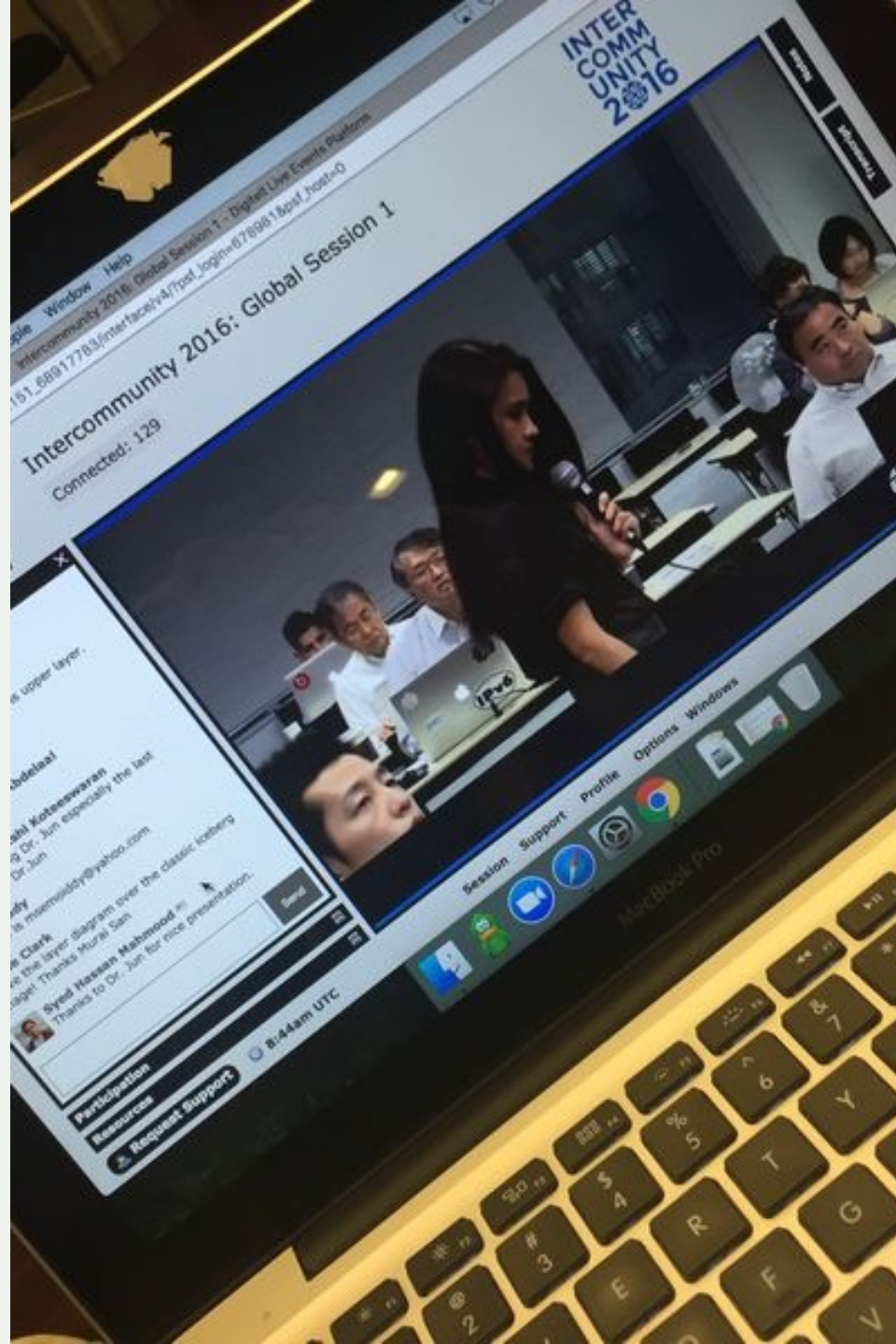
How could it be different?

- More **real-world**

- **Showcase** the work we are doing to achieve our mission

- Place the onus on our **amazing network of people** and what they can achieve together

- More of a focus on **community interaction**

- More **outward-looking**

- **Impact** oriented

A few things we'd like to achieve

- ✓ Community at our heart
- ✓ Focused, campaign approach
- ✓ A shorter, more manageable online meeting
- ✓ Build on youth momentum of last year's Intercommunity
- ✓ Provide a role for Trustees
- ✓ Deliver something tangible
- ✓ Provide more of an incentive
- ✓ Align with our Strategic Action Plan

Together we can #SwitchItOn.

Bringing the Internet and its life-changing benefits to remote regions of the world will take new ways of working, new ways of thinking, and new policies.

Juntos podem #SwitchItO

Llevar un Internet capaz cambiar vidas a regiones remot del mundo, requerirá nuevas form de trabajo, nuevas formas de pens y nuevas polític

Rio Negro
A sparsely populated region, located at the of the north of the Patagonia Argentina, does not enough market for commercial network deployment.

The Internet Society is supporting the local people on the creation of local community infrastructure.

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Community-driven discussion about topics that resonate.

What are the most pressing/relevant areas of interest to you as a community member?
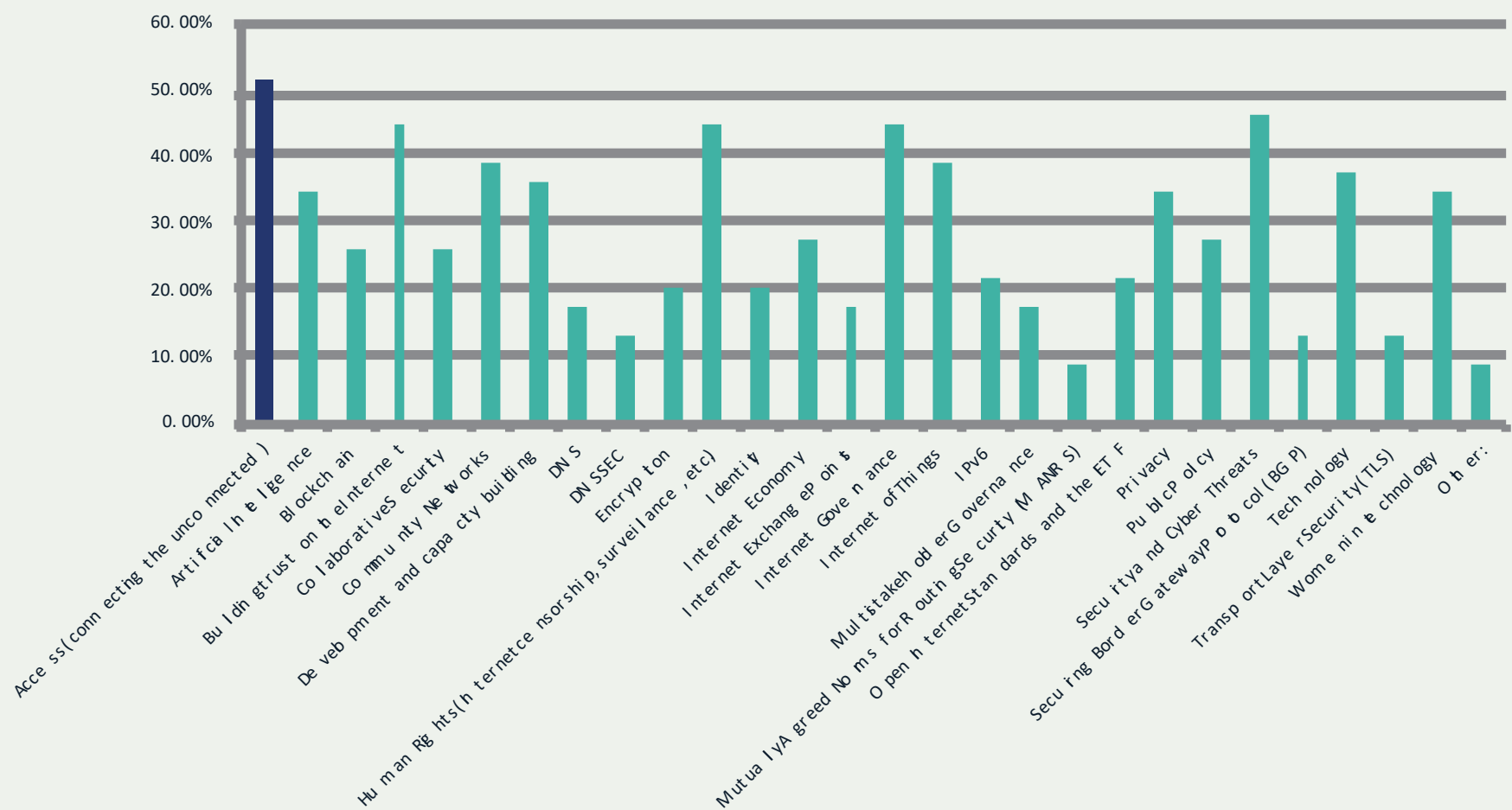
Proposed Approach - 2018

Connecting the Unconnected

- Ask our community to select a real-world problem that can be solved using the Internet

- Identify one problem per region

- Encourage the Chapters and community to collaborate regionally to propose a viable plan for solving the problem

- Bring our community of members and stakeholders together in a brief online gathering in Q4 2018 to present the solutions from each region

- Board of Trustees in advisory role, working with staff

- Internet Society to support the implementation of solutions as part of 2019 Action Plan

Rollout

In this way, InterCommunity would become more of a rolling program of activity as opposed to just a single moment in time.

Planning phase:
- Document the flagship projects (Kyrgyzstan, Zimbabwe, Argentina) as inspiring examples of what is possible

- Build content we can consistently channel out to our members and stakeholders

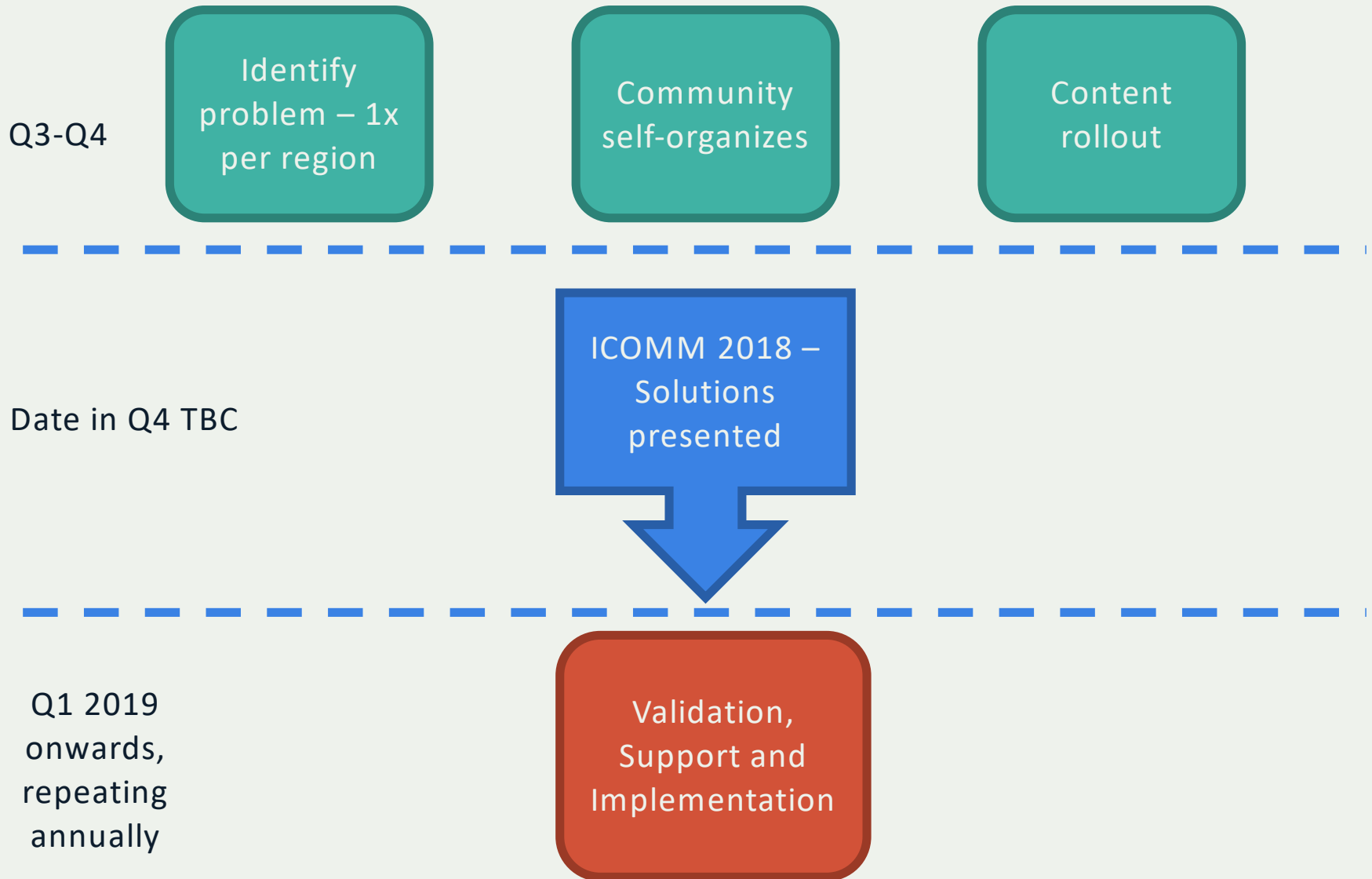- Seed main message: "Let's Shape the Future Together"

InterCommunity event:

- Bring all our members together to share their experience, knowledge and best practice

- Focus on tangible outputs

Building a better Internet

InterCommunity lifecycle

Q3-Q4

Identify problem – 1x per region

Community self-organizes

Content rollout

Date in Q4 TBC

ICOMM 2018 – Solutions presented

Q1 2019 onwards, repeating annually

Validation, Support and Implementation

Next Steps

- Finalize the strategy

- Answer outstanding questions (e.g. how best to identify regional problems)

- Prioritize content outputs to help inspire

- Set a date for InterCommunity 2018 event and a deadline for Solutions

- Align ISOC support, including any funding

- Plan the online event

Thank you.

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