Update 6: Internet Society 20ᵗʰ Anniversary and Global INET 2012

Presented is the latest update (edited from the previous "Update #6) on the Global INET 2012 and Internet Hall of Fame.

Executive Summary

By all accounts, Global INET was a great success. Bringing together a broad audience of industry pioneers; policy makers; technologists; business executives; global influencers; ISOC members, chapters and affiliated community; and Internet users, we hosted more than 600 attendees in Geneva, and saw more than 1,300 participate from remote locations.

Global INET kicked off with our pre-conference programs: Global Chapter Workshop, Collaborative Leadership Exchange and the Business Roundtable. These three programs brought key audiences to the event, and created a sense of energy and excitement that lasted through the week.

Of key importance to the program was our outstanding line-up of keynotes, including Dr. Leonard Kleinrock, Jimmy Wales, Francis Gurry, Mitchell Baker and Vint Cerf.

The Roundtable discussions at Global INET featured critical topics, and included more than 70 leading experts engaged in active dialogue with both our in-room and remote audiences. It was truly an opportunity to participate.

The evening of Monday 23 April was an important night of celebration and recognition for the countless individuals and organizations that have dedicated time and effort to advancing the availability and vitality of the Internet. Featuring the Internet Society's 20th Anniversary Awards Gala and the induction ceremony for the Internet Hall of Fame, the importance of the evening cannot be understated. The media and press coverage we have already received is a testament to the historic nature of the Internet Hall of Fame.

As we move forward and complete our full evaluation of the event, we will survey our constituencies (Attendees, Chapters, Members, Organization members, event Sponsors, Panel participants, etc) for their feedback on the event and how we can improve in the future. Our survey will close at the end of May, with results available in June.

We are still awaiting final invoices and reports from a select few vendors. However at this time we anticipate spending on Global INET and the Internet Hall of Fame to be approximately $1.3 M. Registration revenue is projected at CHF 32,000. Sponsorship revenue is projected at $384,300. Once all invoices have been received and reviewed, we will provide a detailed financial overview.

Presented here are preliminary details of the Global INET 2012 and the Internet Hall of Fame. With the event completed just last month, we are still actively engaged in our wrap-up and evaluation of the event. Following the receipt of our survey results, and the completion of our in-depth analysis of all aspects of the event, we will present a comprehensive report on Global INET and the Internet Hall of Fame to the Board.

Looking back at Global INET and the 20th Anniversary Gala and Internet Hall of Fame, we can see this event would not have been possible without the strong support of our Chapters, Members, Organization members, Internet Society staff and Board of Trustees.

Global INET 2012 – 22-24 April 2012

As a key component of the Internet Society's 20th Anniversary celebration, Global INET 2012 was attended by more than 600 industry pioneers; policy makers; technologists; business executives; global influencers; ISOC members, chapters and affiliated community; and Internet users. With 779 registrations for the event, we enjoyed a registration/attended ratio of nearly 80%. Additionally, we had more than 1,300 unique visitors through our remote participation channels. (Note: Following the receipt of our official registration reports, we will have exact participation figures.)

Our pre-conference programs set the stage for an outstanding Global INET. More than 120 Chapter delegates participated at the Global Chapter Workshop, the Collaborative Leadership Exchange drew more than 70 Internet Leaders, and the Business Roundtable was well attended by more than 60 business executives. These programs were the perfect way to jump-start Global INET.

Programme Agenda

With our 20th Anniversary as a backdrop for the Global INET programme, the Plenary and Concurrent Sessions were a reflection of our key issues, and an opportunity to convene a broad audience to discuss and collaborate.

Our 3-day programme included thought provoking plenary sessions, with outstanding presentations by a host of impressive speakers, including:

- Dr. Leonard Kleinrock, Distinguished Professor of Computer Science, UCLA
- Jimmy Wales, Founder of Wikipedia
- Hamadoun Touré, Secretary General, ITU
- Lynn St.Amour, President & CEO, Internet Society
- Francis Gurry, Director General, WIPO
- Mitchell Baker, Leader, Mozilla Project, and
- Vint Cerf, Vice President and Chief Internet Evangelist, Google

With 3 concurrent track sessions, our audience was treated to insightful panel discussions on critical topics. Each panel featured an international array of experts, and engaged both the in-room and online audiences.

To review a complete listing of our Programme Agenda topics, and a full list of panel participants please see the Appendix.

Sponsorship

Our Resource Development team worked aggressively to secure sponsorship support from Organization members, netting $384,300.

Platinum
Verisign – $75,000

Gold
PIR – $0 (In kind)
Microsoft – $50,000

Silver
Afilias – $43,000 (Add ons: lanyards, Women's Breakfast, Gala Table)

Google – $25,000
Nominet – $15,000
Verizon – $25,000

Bronze
.EU – $19,000 (Add on: Exhibition booth)
LACNIC – $3,000

Exhibitors
Uniforum (.Africa) – $2,500
CERN – $4,000 (In kind)
RIPE NCC – $4,000

Program Sponsors
Etat de Geneve Venue Sponsorship – $115,000 (In kind)
TEC – $ 0 (In kind)

Gala Sponsors
Europe On Line – $1,300
CDT – $2,500

Event Registration
We are still awaiting the final registration report from our Registration Partner, MCI. However preliminary numbers indicate we had 779 registrations and more than 615 in-person attendees from more than 86 countries.

Remote Participation
By all accounts, the remote participation component of Global INET was a resounding success. Through active Chapter recruitment, we secured 13 Chapter Hubs. These hubs provided an opportunity for Chapter communities to experience Global INET as a group. They were able to log into our remote streams, to see, hear and participate actively in the discussions.
Outside if the Remote Hub participation, individuals also logged on to join the conversation.
Based on our preliminary reports, more than 1,300 individuals participated in Global INET remotely!

Our Remote hubs included:
Washington, D.C.
Trinidad and Tobago
Peru
Brazil
Argentina
Slovenia
Tunisia
Lebanon
Liberia
Cameroon
Bangladesh
Sri Lanka
North Sydney

20th Anniversary Awards Gala

One of the highlights of Global INET 2012 was our 20th Anniversary Awards Gala, hosted on 23 April 2012 at the InterContinental Geneva. This very special evening of recognition celebrated the contributions of our Internet Hall of Fame inductees, our Board of Trustees (Charter, Past, and Current), our Chapters, and our Organization Members. It was truly a night to remember!

For those who missed it, the Awards Gala was a "sold-out" event, with more than 550 in attendance. The evening featured several surprises, including an enormous birthday cake, celebrating the Internet Society's 20 years; Jimmy Wales presenting the inaugural class of the Internet Hall of Fame; and a Lifetime Achievement Award, presented to Lynn St.Amour in recognition of her years of contribution to the Internet Society.

Global Chapter Workshop

Kicking off Global INET was the much-anticipated Global Chapter Workshop, designed to include two full days of learning and sharing, and two evenings of networking. Beginning on Friday, 20 April, the Chapter Delegates were hosted at their hotel to a special opening reception. Programming on Saturday and Sunday included agenda topics that were determined by a committee made up of Chapter delegates. On Saturday evening the delegates enjoyed a night of fondue and Swiss entertainment at the Edelweiss hotel. The energy and enthusiasm of delegates participating at the Global Chapter Workshop was a boon for Global INET. Their excitement helped galvanize the rest of our audience, and ensured Global INET started off on the right foot.

Collaborative Leadership Exchange

The Collaborative Leadership Exchange was a truly extraordinary program, bringing together a cross-section of young Internet leaders, experienced professionals, and Internet pioneers. The goal of the program was to foster connections and deeper dialogue about how to ensure the Internet is for everyone. And, with more than 90 registered, and more than 65 in attendance, it was a special day of learning and sharing. The Collaborative Leadership Exchange was offered in a unique "unconference" format. With the support of an experienced facilitator, the participants engaged in active collaboration of their program, topics and agenda.

Ancillary Programs

Other important components of Global INET included our Business Roundtable (hosted Sunday, 22 April) and the Women's Networking Breakfast (hosted Tuesday, 24 April). The Business Roundtable was highly successful, with nearly 60 in attendance. The group engaged in a collaborative discussion of key business topics. The Women's Networking Breakfast was a special opportunity for women to meet and network together, and featured three speakers.

Internet Wishing Tree

The Internet Wishing Tree was a terrific addition to Global INET. With support from Elon University's Imagining the Internet program, a team of university students recorded Global INET attendees expressing their hopes and wishes for the future Internet. The Elon team then compiled the clips into a touching and poignant video that was featured at our Closing Plenary.

Media Activity at Global INET

More than 40 journalists, from around the world, registered to attend Global INET. They represent a wide range of publications, including Associated Press, Thomson Reuters, Le Temps,

Computerworld, Handelsblatt, Wired, La Tribune de Geneve, Radio World, Informilo, Sonntagszeitung, Agencia EFE Ginebra, and many others.

During the event, we hosted a Media Briefing (featuring Dr. Leonard Kleinrock, Vint Cerf, Markus Kummer, and Lynn St.Amour), as well as extensive interviews with our keynotes and Internet Society policy team members. Also of note, Walda Roseman was interviewed by WRS (World Radio Switzerland) to discuss the Global INET, and the role of the Internet Society.

Event Wrap Up

Our event wrap up process will include a comprehensive survey to evaluate feedback from all our audiences – Chapters, Members, Organization members, Sponsors, Panel Participants and remote participants. Additionally, we will complete a number of debrief meetings to discuss and evaluate all aspects of the events. Lastly, we have many individuals and groups to thank for their support and contributions to Global INET and the Internet Hall of Fame. As part of our wrap up process, we will send out thank you letters to those who contributed.

Internet Hall of Fame

The Internet Hall of Fame was a tremendous success, bringing together 21 of our 33 inductees for the private induction ceremony on 23 April 2012.   Following the ceremony, the inductees were introduced at our 20th Anniversary Awards Gala, to great fanfare.   For those inductees not able to attend our ceremony, we plan to collect a video statement, for posting to the Internet Hall of Fame website.

As anticipated, the introduction of the Internet Hall of Fame made a major media splash, with significant coverage in hundreds of publications around the world, including a variety of mainstream and tech media:
- Wired
- NPR
- Washington Post
- Fox News
- BBC
- CBS News
- CNN
- MSNBC
- CNET
- All Things D

Designed as an annual recognition programme, the Internet Hall of Fame will continue each year, to identify and recognize Internet pioneers and innovators from around the world. The Internet Hall of Fame now has a website, **www.internethalloffame.org** and a Wikipedia page: **http://en.wikipedia.org/wiki/Internet_Hall_of_Fame** .

In 2012, the Internet Hall of Fame inductees were:

Pioneers Circle: Recognizing individuals who were instrumental in the early design and development of the Internet.
Paul Baran
Vint Cerf
Danny Cohen
Steve Crocker
Donald Davies
Elizabeth Feinler
Charles Herzfeld
Robert Kahn
Peter Kirstein
Leonard Kleinrock
John Klensin
Jon Postel
Louis Pouzin
Lawrence Roberts

Innovators: Recognizing individuals who made outstanding technological, commercial, or policy advances and helped to expand the Internet's reach.
Mitchell Baker
Tim Berners-Lee
Robert Cailliau
Van Jacobson
Lawrence Landweber
Paul Mockapetris
Craig Newmark
Raymond Tomlinson
Linus Torvalds
Philip Zimmermann

Global Connectors: Recognizing individuals from around the world who have made significant contributions to the global growth and use of the Internet.
Randy Bush
Kilnam Chon
Al Gore
Nancy Hafkin
Geoff Huston
Brewster Kahle
Daniel Karrenberg
Toru Takahashi
Tan Tin Wee